

**MANDATORY DISCLOSURES FOR  
PGDBM/PGDM/MBA PROGRAMMES**

- I. Name of College: BHAVAN'S ROYAL INSTITUTE OF  
MANAGEMENT  
Address Old Guest House Road, Off Hill Palace  
Tripunithura, Thiruvankulam, Kochi  
682 305  
Website: [www.brim.ac.in](http://www.brim.ac.in)
- II. Name and address of the Director Dr.Rajagopala Nair  
Sopanam  
Edakkattu Road  
Edapally, Ernakulam  
Kerala 682024

III. GOVERNANCE

**THE GOVERNING COUNCIL**

- Dr. Shesha Iyer R, Director, SP Jain Institute of Management & Research, Mumbai.
- Shri Venugopal C. Govind, Chairman, Bharatiya Vidya Bhavan Kochi Kendra and Managing Partner, Varma and Varma, Chartered Accountants.
- Shri E. Ramankutty, Director, Bharatiya Vidya Bhavan – Kochi Kendra.
- Shri. K.C. Sankaranarayanan, Hon. Treasurer cum Hon. Secretary, Bharatiya Vidya Bhavan – Kochi Kendra
- Sri. Shyam Srinivasan, MD and CEO, Federal Bank.
- Shri Prasad K. Panicker, Executive Director, BPCL KRL.
- Shri.P.R. Poduval, Former Director – SMS CUSAT
- Dr. K.A.Zakkariya, University Representative, Prof SMS ,CUSAT
- Dr.Rajagopala Nair, Dean, BRIM.

**Frequency of the Board Meetings and Academic Advisory Body**

The Governing Body and Academic Council are expected to meet at least once in an year



1	MBA	2012	PG	FT	SELF FIN	1,90,000/-	CMAT/CAT/KMAT
---	-----	------	----	----	-------------	------------	---------------

Number of seats : 60

Duration: 2 Years ( Four Semesters)

Cut off mark for the admission : A Valid University Degree With 50% Marks.

Placement Facilities: Campus placement facility available

Campus placement in last two years with minimum salary, maximum salary and

average salary: Not Applicable

Name and duration of programme(s), if any, not approved by AICTE and being run in the same campus: NIL

Name and duration of programme(s) having affiliation/collaboration with Foreign university(s)/Institution(s)and being run in the same Campus along with status of AICTE approval : NIL

## **V. FACULTY**

Academic Team

BRIM has an excellent team of faculty consisting of Internal Faculty, Adjunct Faculty and Visiting Faculty.

### **Internal Faculty:**

#### **Dr.Rajagopala Nair, M B A, M.Com, LLB, Ph.D**

Gold medalist and First Rank holder for M. Com from the University of Calicut in 1980. Ph.D. from the University of Kerala in 1995. Served St. Albert's College, Ernakulam, in the capacity of Reader and Professor in commerce for 33 years (1980-2013) Former Director of Albertian Institute of Management, Kochi ( 2013-17)

Recognized Research Guide of Mahatma Gandhi University and 12 Ph.Ds have been awarded so far.

#### **Prof. (Dr.) Biji .P. Thomas B Sc (Engg.), MBA,PhD, an alumni of Department of**

Management Studies of Madurai Kamaraj University and TKM college of Engineering Kollam. He is a Doctorate degree holder from Mysore University. He has 17 years of experience in industry and 8 years of experience in teaching.

**Mrs. Smitha Rajappan, MBA, MPhil** is an Assistant Professor. She brings with her three years of experience as Programme Officer in a Government of India Project. She has joined faculty team of BRIM during 2006.

**Mr. Girish .S. Pathy, PGDM**, After his graduation in Co-operation and Banking, Mr.Girish .S.Pathy, spent about 2 years in industry and practical marketing. He took 2 year break for his PGDM at BRIM. He was placed as training officer at Muthoot for about 6 months and joined back the faculty team of BRIM in February 2011. Mrs.Deepa Unnithan, PGDM,She was a Personal banker and Customer Relationship Manager for HDFC and BARCLAYS Investments before joining the faculty team of BRIM.

**Mrs.Rohini .S Nair, PGDM** , holds Post Graduate Diploma in Management with specialisation in HR and Marketing from Bhavan's Royal Institute of Management. She belongs to the VIIth batch of BRIM and was the Gold Medalist of the batch.

**Ms. Aswathy Mohan** has completed her Post Graduate degree in Management from Albertian Institute of Management (AIM). She is in the third year of her teaching career. She was with the Kerala University of Fisheries and Ocean Studies as Assistant Professor in School of Management and Entrepreneurship for two years. Her areas of specialization include Finance and Marketing. She has attended trainings and short courses organized by ICAR. She has presented and published papers in national and international Journals.

**Vinod R. R, a holder in Post Graduate Diploma in Management** has to his credit 6 years of Industry experience and 6 years in teaching. He has attained proficiency certificate in People Manager Programme from ICICI Prudential, Selling Skills for Bankers from ICICI Bank, Customer First Programme, and Retail Branch Operations from ICICI Bank. He has presented papers in national and international conferences and has four articles published in national and international journals. Currently his research focus is on analyzing the impact of financial sector reforms in banking and is interested in topics related to microfinance, environmental management and ethics

### **ADJUNCT FACULTY**

1. Mr. Venugopal C. Govind FCA, Senior Managing partner,  
Varma & Varma, Chartered Accountants, Kochi
2. Prof. (Dr.) P. R. Poduval, Former Dean, Faculty of  
Social Sciences, CUSAT

3. Prof (Dr) Sankaranarayan, K.C., Former Dean, Faculty of Social Sciences, CUSAT
4. Mr.Manomohanan,CEO,Muthoot Capital services Ltd.
5. Mr. Mukesh Kalra, Joint Secretary (International Trade) at FISME, New Delhi
6. Mr. S. R. Nair, Chief Executive Officer, Team Frontline Ltd., Kochi
7. Mr. Renjith Ramachandran, CEO, Plant Lipids
8. Mr. Thampi Kurien Head, HR, Federal bank
9. Mr. P. T. George, VP-HR, V-Guard
10. Mr. A. S. Girish, Head, HR operations, Apollo Tyres,Kerala
11. Mr. P. V. Ramesh, General Manager, Zuari Cement
12. Mr. Saanil Bhaskaran, Senior Manager, AkshayaPatra Foundation
13. Mr. Praveen Saidharan, Deputy Manager, Real Estate en McDonalds India
14. Mr. Prabhulal, Regional Manager (Marketing, Plant Lipids)
15. Mr. Anantha Krishnan, AGM, SBT (Retd.)
16. Ms. Kanak Jinan, HR Trainer

### **VISITING FACULTY**

1. Prof. K. Kalyanaraman, Retd. Professor, Kerala University
2. Dr. K.S. Chandrasekhar, Professor and Director of Institute of Management, Kerala
3. Prof (Dr) Bhasi A Balakrishnan, Controller of Examinations, CUSAT
4. Prof (Dr) Jagathy Raj. V.P, Professor, School of Management Studies, CUSAT.
5. Prof. (Dr). Zakkariya K.A, Professor, School of Management Studies, CUSAT.
6. Dr. S. Sreekumar, MBA, PhD, General Manager, SIDCO
7. Mr. A. Radhakrishnan, CEO&MD,Infosys BPO Ltd.
8. Dr. K.S. Anantha Raman, Retd. General Manager, TCC
9. Mr. Roshan K. Menon, Binani Zinc Limited
10. Mr. P. Jayaraman, former Marketing Manager, FACT
11. Mr. Sooraj Abraham, HR and Soft Skill trainer , Kochi
12. Mr. John Mathew, Chief Manager-HR, V-Guard Ltd.
13. Adv.Sunil Bedekar-High Court,Mumbai

14. Mr.M.S Sreekumar – H R Consultant
15. Mr. Atul Pujar, ITC Limited, Cochin
16. Mr. Pramod J Simon, Head Production, Synthite, Cochin
17. Mr. Muralikrishnan K.R., Asst. Manager, Tesco, Bangalore
18. Mr. Ajayaraj Palasseri, Director, Nagarjuna Group
19. Mr. A.Krishnaswami, IIM K alumnus and a successful entrepreneur
20. Adv. Diya. C.R, High Court of Kerala
21. Mr.Sony Mathews- Manager, Geojit BN Paribas
22. Mr.Shajman - H R Manager,ICICI Securities
23. Mr.Jomon Joseph - The Strategist
24. Mr.Ninan Joseph, Hedge Equities
25. Prof. Pradeep Mypalli
26. Mr.T.P Aravindan-Communicative English
27. Mr.Rajesh Panicker – Yoga Trainer

**Profile of Teaching Staff:**

Sl No.	Name of Faculty members	Year Joined	Designation	Qualification	Experience			
					Teaching	Industry	Research	Age
1	Dr. Rajagopala Nair	2017	Dean	M B A, M. Com, LLB, Ph.D	37	0	27	61
2	Prof.(Dr.)Biji .P. Thomas	2013	Professor	B.Sc Engg MBA, FIE, PhD	10 years	17 Years	NIL	58
3	Mrs.Smitha Rajappan	2006	Asst. Professor	MBA, MPhil	10Year 8 months	5 Year	1 Year	38
4	Mr. Girish .S. Pathy	2011	Asst. Professor	PGDM	5 Year	2 Year	Nil	31
5	Mrs. Deepa Unnithan	2011	Asst. Professor	PGDM	7 year	3 Years 6 Month s	NIL	32

6	Mrs. Rohini .S Nair	2011	Asst. Professor	PGDM	5 Year	6 months	NIL	27
8	Mrs. Aswathy Mohan	2015	Asst. Professor	MBA	5years	6 Months	NIL	27
9	Mr. Vinod R.R	2015	Asst. Professor	PGDM	8 Years	6 Years	6 years	37

Number of faculty employed and left during the last two years  
One of the faculties left the institute

Profile of Director/Principal with qualifications, total experience, age and duration of employment at the institute concerned.

Name : Dr. Rajagopala Nair, M B A, M. Com, LLB, Ph.D

Permanent Address : Sopanam, Edakkattu Road  
Edapally, Ernakulam  
Kerala 682024

Age and Date of Birth: 31 Yrs 23-10-1956

Name of Employer	Period	Designation
Bhavan' s Royal Institute of Management.	2017 May onwards	DEAN
Albertian Institute of Management, Kochi	2013-2017	Director
St.Albert's Colle, Ernakulam	1980-2013	Reader and Professor

## Educational Qualification

Course	Board/ University	Class Obtained	Subject/ Elective
PhD	University of Kerala		Finance
MBA	IGNOU	First	Marketing
M.COM	University of Calicut	FIRST RANK	Finance
LLB	University of Kerala	First	Taxation Laws

## Other Details

- ✚ Specialized in Finance and Marketing
- ✚ Gold medalist and First Rank holder for M. Com from the University of Calicut in 1980
- ✚ Ph.D. from the University of Kerala in 1995
- ✚ Served St. Albert's College, Ernakulam, in the capacity of Reader and Professor in commerce for 33 years (1980-2013)
- ✚ Former Director of Albertian Institute of Management, Kochi ( 2013-17)
- ✚ Author of Text Book of 'Marketing and Sales Promotion' and 'Marketing Management'.
- ✚ Recognized Research Guide of Mahatma Gandhi University and 12 Ph.Ds have been awarded so far
- ✚ Published 34 Research Articles and presented 36 Research Papers in National and International Seminars.
- ✚ Successfully organized 13 National Seminars and is a career consultant for commerce and management students.
- ✚ Recipient of "Sai Samanvaya award" for his outstanding contribution in the field of education. He was awarded the Certificate of Honour by the St. Albert's College of Alumni Association on producing 10 Ph. Ds in Commerce from Mahatma Gandhi University.
- ✚ Recipient of Certificate of Appreciation from the Chartered Institute of Management Accountants for being CIMA Advocate.
- ✚ Member, Indian Accounting Association and Kerala Commerce Association.
- ✚ Received the Fellowship of the International Association of Accounting Professionals (IAAP), UK.
- ✚ Resource person at the Academic Staff Colleges and SCERT.



Whether student assessment of faculty is in force.

Yes

## VI FEE

Details of fee, as approved by State Fee Committee, for the Institution Not applicable as Management education didn't come under the Kerala state fee committee. The Semester fee will be Rs 95,000/-.

Time schedule for payment of fee for the entire programme.

Tuition fee to be paid at the starting of each Semesters.

Fee waivers granted with amount and name of students.

No fee waivers made for the first batch as the fee collected is not sufficient to meet the

current expenses

Number of scholarships offered by the institute with the name of students, duration and amount. Criteria for fee waivers/scholarships.

A policy will be formulated by the Governing council at the earliest

Estimated cost of Boarding and Lodging in Hostels

Lodging Rs 7500/- Per Semester Boarding about Rs 1750/- per month

## VI. ADMISSION

Number of seats sanctioned with the year of approval.

60 Seats in the year 2012

Number of students admitted under various categories each year in the last two years.

18 seats under Government merit quota. 24 Seats under management merit quota.

Number of applications received during last two years.

100

## VII ADMISSION PROCEDURE

I.

Mention the admission test being followed, name and address of the Test Agency and its URL (website).

## CMAT/KMAT/CAT

Number of seats allotted to different Test Qualified candidates CAT, KMAT, ,  
(State conducted tests/University tests).

We consider CMAT score for selection of candidates. If sufficient qualified candidates are not available CAT and KMAT qualified candidates also will be considered.

Calendar:

Last date for request for applications.

Varies every year with respect to publication of results of the different admission tests

Last date for submission of application

Varies every year with respect to publication of results of the different admission tests

Dates for GD and Interviews

Varies every year with respect to publication of results of the different admission tests

Dates for announcing final results

Two days after the Final Interview date

Release of admission list (main list and waiting list should be announced on the same day)

Two days after the Final Interview date

Date for acceptance by the candidate (time given should in no case be less than 15 days)

15 days after communicating the selection to the candidate Last date for closing of admission.

30 days from the starting of the session.

Starting of the Academic session.

During the month of June

The policy of refund of the fee, in case of withdrawal, should be clearly notified. Full amount except admission fee is refunded in case of withdrawal within two weeks of starting the class

## IX. CRITERIA AND WEIGHTAGES FOR ADMISSION

Selection Procedure

The short-listed candidates will be called for interview and group discussion at Kochi. A panel of experts from industry and academia will select the prospective candidates based on the following norms

	Parameters	Weight
Discussion	CMAT/KMAT /CAT/ Score	80%
	Group	10%
	Interview	10%

## X. APPLICATION FORM

Provided in our website [www.brim.ac.in](http://www.brim.ac.in)

## XI. LIST OF APPLICANTS

List of students who opted our institution through C-MAT appended

## XII. CRITERIA FOR GD / PERSONAL INTERVIEW

Norms adopted for calling the candidates for Group Discussion/Personal Interview. (It has to be strictly in order of merit.)

### GD & PI

Attributes for evaluation in GD/Interview.

INTERVIEW - Confidence level, Personality, N- achievement, motivation level, consistency of performance.