

- The students who had undertaken a live project on location based customer analysis for Mc Donald's presented their findings to the company's panel who appreciated the students for their meticulous research findings and conduct.



Bhavan's Team was privileged as the invited attendees in the Budget Discussion & Analysis by Cochin Chamber of Commerce and Industry.

Faculty Presentations & Publications

1. Mr. Girish S. Pathy, Asst. Professor, presented a fully funded paper titled - "Mapping the perception of customers of post-liberalisation generation towards symbolic values of gold" at the conference on Gold and Gold markets organised by India Gold Policy Centre - IIM-A on February 2019 at New Delhi.



2. Ms. Aswathy Mohan, Asst. Professor presented a paper titled "A Study on the effect of Organization Culture on Corporate Governance: Mediating role of Ethical leadership" in the Second IIMA-INDAM Research Workshop.

3. Mr. Girish S Pathy, Asst. Professor published a paper titled "Study on preference of post and Pre-Liberalisation Generation women towards forms of physical gold" in International Journal of Current Advanced Research.



Ms. Aswathy Mohan, Asst. Professor, participated in the Second IIMA-INDAM Research Workshop titled 'Management Research in the Indian Context: Opportunities and Challenges' from January 4th -6th, 2019 in IIM Ahmedabad campus.



A renowned quiz master, our Dean, Prof (Dr.) Rajagopala Nair conducting a quiz programme at Nirmala College

4. Ms. Aswathy Mohan, Asst. Professor published a research paper titled, "impact of corporate governance on sustainability and outreach of microfinance institutions: empirical evidence from india" published in Vol.8, Issue-11, November 2018, issue of Academia: An International Multidisciplinary Research Journal (ISSN: 2249-7137).

Bhavan's
Royal Institute of Management

Global Aspirations Indian Values

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MBA @ Bhavan's

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Highlights :

- ☛ Affiliated to CUSAT
- ☛ Managed by the Bharatiya Vidya Bhavan
- ☛ Under the same management as S.P. Jain Institute of Management, Mumbai.
- ☛ Excellent Placement Records
- ☛ Separate Hostel for Boys & Girls
- ☛ State of the Art facilities

Noble Thoughts-Lecture Series

Noble thoughts, is the leadership lecture series featuring inspirational corporate leaders who share a set of discourses on practical contemporary management with students.



Sri. Thampi accentuated the need of certain key traits needed for management aspirants like observation, technology savvy and design. He also thrust the

The year 2019 had a remarkable opening of the lecture series with an exceptional session by Sri. Dinesh P. Thampi, V. P. & Delivery Head - Tata Consultancy Services(TCS), and President KMA. The

aptitude for life long learning. Development of social attributes and a strong value system are quintessential for the corporate progress. He also urged students to create a mindset to accept failures fast as well as adapt fast. In the interactive session, Sri. Thampi elaborated on the application of blockchain technology in practical business and patiently cleared the queries raised by students. By the end of the session, Sri. Dinesh P. Thampi offered students a live learning opportunity through visiting the TCS campus.



The gracious presence of our Chairman Sri. Venugopal C. Govind, Chairman - BVB, added value to the session as his encouraging words stimulated students to be oriented towards the lecture in an enthused and focused manner.

NIPM Student Chapter Inauguration

Inauguration of 2019-20 Bhavan's NIPM Student Chapter was held on 30th Jan.2019 in the presence



of leading luminaries from the field of HR in the State. Dr. K. Anilkumar, Vice Chairman, NIPM Kerala, Dr. A. J. Augustine, Sr. General Manager, HR, KMRL and Hon. Addl. Secretary, NIPM, Kerala, Ms. Jaya Jacob Alexander, Head (HR), Geojit Financial Services Ltd. & EC Member, NIPM, and Mr. Anand A. S., Asst. Manager(HR & IR), Sud-Chemie India Ltd. & EC Member, NIPM blessed the occasion with their presence and pearls of wisdom.

Parents' Day

As part of Bhavan's commitment to ensure holistic development of students, a parents' day was organized at the campus. The meet was marked by active participation by parents who viewed it as an opportunity to connect with faculties and friends of their wards.



Ira'19-Annual Sports Meet & Run for a Cause

The Annual Sports Meet, Ira-2019 was held on 2nd February 2019 with zeal and enthusiasm. The inter-house competitions was dynamic with active participation from staff and students.

The Sports Meet culminated with a "Run for a Cause" on the theme of the year, "Health for all and

Wealth for the nation". The run was formally inaugurated by Shri.E.Ramankutty, Director, Bharatiya Vidya Bhavan, Kochi Kendra, by lighting the Sports Day torch. The run for a cause started from Karingachira , covered nearby places and ended at the College ground.



Prajna-2019 : Arts day

'Prajna-2019' the arts day of the Institution was a showcase which celebrated the students' artistic talent from a diverse range of genres; including music, poetry, theatre, visual art etc. Film actress Ms. Anjali Nair, a famed Cine artist in Malayalam film industry inaugurated the arts day. Prizes for the various competitions conducted as part of Prajna-

2019 was distributed. Team Velocita won the overall trophy and Ms.Lakshmi Sadanandan of 1st MBA and Ms. Jubiya Romwald of 2nd MBA year were adjudged the individual best performers of the arts day competitions. The vigour of creativity and talents exhibited by students enthralled the audience.



Chairman's interaction with the students

The holistic endeavors of Bhavans in overall enrichment of all Bhavanites is done with active participation of Management in day to day conduct of the campus. Our honorable Chairman, Sri. Venugopal C. Govind, and Director Sri. E. Ramankutty took time to interact with students and staff for realistic assessment and offered guidance for future activities.



Financial Education Workshop

An initiative by SEBI and NISM for financial education, a workshop on investment planning for executives was held in the campus. Sri. Joseph T. J., HoD-Dept. of Commerce at Bhavan's College of Arts & Commerce was the resource person of the event.



Congratulations

- Bhavan's team of 1st year students, Nayanthara Mangatt, Akhil. V., Vysakh S. and Anagha M. P. won 1st runner up position in Marketing Game conducted as part of the management fest at KMM College.



- Ms. Ganga Krishnakumar, 1st MBA secured Bronze in 100 m race in Kurukshetra-36th Intercollegiate athletic meet organized by the Cochin University.



- Mr. Evin Sebastian, 1st MBA was recognised as one of the 'most likely to succeed candidates' and Ms. Aiswarya was part of the team that won the best performance award in the two day workshop on 'The last mile 2019 - Eligibility 2 Employability' organised by The Cochin Chamber of Commerce and Industry.



Industrial Visit

Industrial visits are opportunities for students to gain firsthand knowledge on practical conduct of business. The students accompanied by faculties visit various industries periodically throughout their course.



The first year students of the institution visited Kamco Ltd as part of their curriculum. These visits turned out to be opportunities for students to develop greater clarity about various technical concepts of manufacturing industry.



The second year students visited Kitex Ltd. and gained practical insights on various functions of management. The interactive session held with the staff as well as Mr. K. C. Pillai, Gen. Manager was extremely useful for their practical understanding on real time functional business.

Live Project & Internship

- Thirteen students were associated with Corment Consultants Pvt. Ltd for their all Kerala naukri Drive for Degree students. Interns worked closely with the company in all stages of the drive wherein they learned the human resource planning and recruitment through practical experience.



Prof. (Dr.) Rajagopala Nair, Dean, inaugurating the Annual Day Programme of Bhavan's Varuna Vidyalaya