

HR Club-Synergy

Our HR club - Synergy was inaugurated by Ms. Sruthy K., HR Manager, FullContact Inc. and Sri. Anand A. S. - Asst. Manager, HR - Sud Chemie India Pvt. Ltd. After the inauguration, the speakers interacted with the students on the topic, "Digitalisation of HR".



Rotaract Orientation

The members of the Rotary Club-Kochi United conducted an orientation session for the new batch of students. Rtn. Kishor Ranganath explained to the students on the students' wing, Rotaract Club. Rtn. Habeeb Thangal answered the queries of the students and encouraged them to be active members of the Club.



Farewell to MBA 2017-19 Batch-Souvenir

The 2017-19 batch MBA students successfully completed their course and the 2nd year students organized a farewell programme to wish them good luck and success in their path ahead. As the outgoing students shared their experiences and emotions, the juniors entertained them with a down the memory lane video, dance and fun activities.

After the programme, all outgoing students along with Dr. Rajagopala Nair, Dean, planted a tree sapling in the campus.



Digital Marketing Club Inauguration

Bhavan's Click' - the Digital Marketing club was inaugurated by Sri Habeeb Thangal, Director CTL, and President, Rotary Kochi United. Sri. Habeeb congratulated the institution for its innovative learning avenues centred around the purpose of learning by doing.

A new website corporatopedia.in, developed and managed by the students, dedicated to give all information needed for budding entrepreneurs, from regulations to success stories and interviews with successful entrepreneurs was also launched as part of the initiative.



Industrial Tour

The first year students, accompanied by the faculty members Ms. Smitha Rajappan and Ms. Rohini S. Nair visited the facilities of OEN Ltd. Students gained insights on the internal working environment of the manufacturing organisations and interacted with the employees.



MBA 2019-21 Batch Inauguration

The 17th batch of our Management Programme, MBA 2019-21, was inaugurated by Prof. Dr. P. R. Poduval, former Director, School of Management Studies and Founder Dean of Bhavan's B-School, on 1st July 2019. The inaugural ceremony was presided over by Sri. Venugopal C. Govind, Chairman-Bharatiya Vidya Bhavan, Kochi Kendra who exhorted students to go into the unfathomable depths of management education utilizing the enriched learning opportunities to transform themselves to world class management graduates. In his inaugural address, Prof. Dr. P. R. Poduval thrust on the need of integrating multiple

faculties for active learning to take on challenges and respond dynamically.

Sri. Ramankuty Warriar, Director, BVB, felicitated the function and encouraged the new members to absorb and uphold the strong value system of Bhavan to be a cut above and emerge as socially responsible young managers. Sri. Anish Aravid, representative of National Institute of Personnel Management (NIPM) urged students to be adept with the skill sets needed to succeed in the digital revolution. Our Dean, Prof. Dr. Rajagopala Nair, welcomed all the new MBA aspirants and communicated the sincere commitment of all at Bhavan's in nurturing and developing them.



Bhavan's Gold Medal for the College Topper

Bhavan's Gold medal for College Topper in the University Exams for MBA 2016-18 batch was awarded to Ms. Aparna Lakshmanan. In a grand function held in the Seminar hall, the gold medal was given by Sri. Venugopal C. Govind, Chairman, BVB-Kochi Kendra and the Certificate of Merit was given by Prof. Dr. P. R. Poduval to Ms. Aparna Lakshmanan had secured campus placement as Assistant Manager at Kotak Mahindra Bank.



Pratipad '19 - Induction Programme for the New Batch

The week long induction and onboarding programme for the new batch Pratipad-2019 was designed in a way that the new joiners get an overview of their learning methodology, contemporary business world and realistic analysis of future scenario of management graduates.

The first session by Prof. Dr. Poduval was aimed at providing students with an overview of the MBA programme and the contemporary academic scenario. On the second day, the focus was on



"Icebreaking" with the objective to familiarize the new students with each other and the new environment. Corporate trainers Mr. Sooraj Abraham and Brigadier. Josekutty Kurien conducted sessions on setting realistic ideas of self-transformation through an MBA programme.



The remarkably dynamic alumni of the college interacted with student as part of the session on "Goal setting through alumni interaction". Ms. Praseeda Praveen (HR Professional), Mr. Aravind Warriar (Sr. Manager-Rapid Value), Mr. Praveen Saseedharan (Deputy Manager - Real Estate, Mc Donald's India) visited the campus and conducted interactive discussions with the new students. Other alumni members from different parts of the world sent their best wishes and video messages to the new members of the Bhavans family.



The session on "Employer's Perspective Sharing" was an opportunity for students to understand about the requirements of the industry from the



prospective employers. Mr. S. R. Nair, Director, Mentor Guru Professional Services addressed the students on the contemporary needs of employers and the expectations from an MBA graduate. Mr. Ramesh Ranganathan,

Group Director-TWBC enlightened students on how to prepare themselves for placement readiness.

In order to address the anxieties and emotional preparedness of the new students, a session on mental wellness was conducted by Ms. Malini Menon, Chief Counsellor, Chaitram. Nuances of Business Communication were shared to students by Ms. Kanak Jinan, Head-HR & Training, Guiders Academy through a workshop on communication.



The infotainment session with management games and team building exercises by the in house faculty team was a new learning experience for the students. After the initial orientation, bridge courses on fundamental management subjects were introduced to students to get accustomed to the Bhavan's andragogy.

With the objective of enhancing a peer to peer learning, the 2nd year students organized a mentoring programme for the new friends wherein a well-designed pack of various aspects of their campus life was shared to the juniors. In addition to modules on rules and regulations, grooming, teaming etc. a



special session on Yoga was organized by, Ms. Aparna P. V. and Ms. Sreelakshmi V., exclusively for their juniors.

Ms. Reshma Krishnan, 2nd MBA was felicitated for her excellent co-ordination and management of Pratipad 2019.

Yoga Day

International Yoga Day was observed in the campus on 21st June with all members of the institution participating in the morning yoga. Dean, Prof. Dr. Rajagopala Nair led the participants and the decision to start everyday classes with a short breathing exercise and meditation was declared.



Founders' Edge-Entrepreneurial Experience Series

The entrepreneurial experience series - Founders' Edge was developed to bring distinguished entrepreneurs for guiding students through their experiences and life stories. Students get a chance to directly interact and network with the seasoned founders. The speakers have been carefully selected



so as students can gain learnings on management situations throughout the entirety of the entrepreneurial lifecycle through slice of life of business founders and provide necessary background for the aspiring ones.

The event was inaugurated on 5th July 2019 by Sri. S. R. Nair, prominent entrepreneur and mentor for different startups. He explained in detail on how entrepreneurship can disrupt a market and create new opportunities. He shared his experiences on the journey of startups to standups and further scale up to success.

Sri. G. Gopinathan, Managing Partner, Bharat Hotel (BTH) & Managing Director, BGR Hotels P Ltd,

participated in the panel discussion on 'Managing Entrepreneurial Success' with students interested in entrepreneurial career and Dean, Prof. Dr. Rajagopala Nair as other panelists. The various challenges an entrepreneur has to face and how to overcome them to achieve success in the journey was well explained by Sri. Gopinathan in his discussion.



Freshers' Day '2019

The 2nd Year MBA students organized the Fresher's Day to welcome the juniors as an event filled with fun and frolic. After the general introductions, the new students showcased their talents and confidence through the exciting activities designed by the senior students.

