

Industrial Tour

The second year students, accompanied by the faculty members Ms. Rohini S. Nair and Mr. Girish S. Pathy visited the facilities of Hindustan Aeronautics Ltd. and Karnataka Soaps & Detergents Ltd. in Bangalore as part of their study tour. Students gained insights on the internal working environment



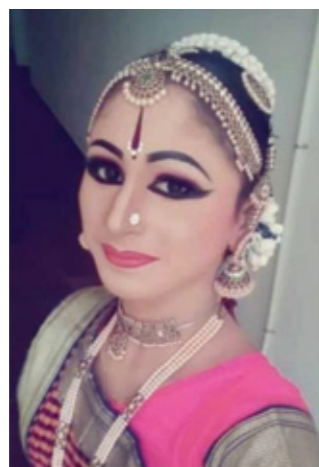
Noble Gesture @ Bhavan's

The stone laying ceremony for the house which is being constructed by Bharatiya Vidya Bhavan to Ms. Bindu, Canteen helper, who lost her house in the devastating flood.



Congratulations

Ms. Ganga Krishnakumar, 1st Year MBA student has won first prize in Bharatanatyam and 3rd prize in Mohiniyattom competition held as part of Cochin University Youth festival 2019'.



of the manufacturing organisations and interacted with the employees.



Faculties and students participating in the annual management convention of KMA



Prof. Dr. Rajagopala Nair, Dean, participating in the CEO Conclave-2019 organised by KMA



Faculties and students with Sri. Ranjan Banerji, Dean-SPJIMR, Mumbai

Management Development Programme (MDP) @ Bhavan's B-School

Bhavan's Royal Institute of Management is committed in providing quality education, not only to the students, but also to the practicing executives. The Institute focus on the career advancement of the managerial personnel and introduce to them the new developments in management arena. The MDP on "Leaders for Tomorrow", organized by the Bhavan's B-School, was also designed and developed under the broad ambit of enhancing the effectiveness of management through leadership competencies. An acclaimed corporate trainer, Sri. G. Balachandran was the Resource Person for the programme. He handled the high impact session on leadership traits and practices which would enable the mid level managers to push their roles up the career in a swift and steady manner. Sri. Venugopal C. Govind, Chairman - BVB, Kochi Kendra, in his inaugural



address stressed on the need to engage in the forward thinking leadership by being individually adept at specific competencies. Our Director, Sri. E Ramankutty highlighted on how Bhavans has always remained as an apex organization in imparting holistic education movement.

Participants from various business firms enlivened the session with their enthusiasm to learn. Prof. Dr. Rajagopala Nair, Dean, welcomed the gathering and Sri. Bijji P. Thomas, Co-ordinator of the programme offered vote of thanks in the inaugural session.

Noble Thoughts-Lecture Series

Noble Thoughts, the Lecture Series @ Bhavan's, featuring the best of corporate icons, had two eminent speakers. **Ms. Anna Pamela Mathew**, Managing Director -OEN Ltd and **Mr. S. R. Nair**-Serial Entrepreneur and Mentor.

Ms. Anna Pamela Mathew oriented students on how to engage and assume leadership within an organization as a creator or as an employee. She used the analogy of the animated film "Inside Out" to explain how a leader should control emotions so as to focus on tasks by applying process to make people



the best performing assets. Ms. Mathew highlighted the leader's role in creating an atmosphere of satisfaction and acknowledgement within the organisation. Ms. Mathew brilliantly answered the queries raised by students and emphasized the need for continuous learning. Sri. Venugopal C. Govind, Chairman-BVB, thanked Ms. Mathew for sharing her life lessons, which are real learnings on 4M's of Modern Management. Sri. E. Ramankutty, Director-BVB wrapped up the session and exhorted the students to

Dwipad - the Orientation Programme for Second Year MBA Students

The classes for 3rd semester MBA Programme was started with a two day refresher programme, "Dwipad". Mr. Sooraj Abraham, well known Corporate Trainer, conducted a workshop on Placement Readiness for MBAs. An exclusive session on personal grooming and presentation was conducted for girl students by Ms. Rekha, Grooming Trainer.



carry home the pearls of wisdom and apply them in real life.

Sri. S. R. Nair, spoke on the topic, "Industry expectations from Management Graduates". He thrust upon the basic qualities and traits expected from MBA graduates. Sri. Nair enlivened the session with his real life vignettes and energetic presentation. He clarified the queries of the audience, and found time to have an extended session exclusively for the outgoing batch of students in the second year. Our Dean, Dr. Rajagopala Nair, thanked and appreciated the speaker for the wealth of information he shared.



The second day was dedicated to the launch of "Dwipad Milestones"- an evaluation tool developed by the internal faculties for the analysis of the progressive development of the students as they enter into their second year.

Ms. Joshila Ramesh who is a Talent Management Consultant conducted a class on Resume Building for the students to learn on how to prepare winning resumes.

Seminar on Digital Marketing

It is important for every management student to keep abreast of the latest trends in the functional areas. We had organized add on sessions on digital marketing, with practicing experts from the industry taking classes for the students.

Mr. Arun Stephen, Sr. Manager, ICICI Securities was the resource person for the first day. Mr. Stephen, who is also an alumnus of the institution, set the platform with his presentation on Introduction to Digital Marketing.

On the second day, Mr. Vijay Sankar - Manager, Solution Marketing and Senior Analyst at Nielsen Visual IQ delivered a discourse on the topic, "Various avenues of digital marketing", wherein the plethora



SAP Certificate Distribution



of digital applications in marketing were elaborated.

As an outcome of the programme, students have constituted a DM-Club through which they can hone their newly learned skill sets.

Service Awards

The successful growth of any organisation is the direct result of the valued employees. In recognition of that commitment, our staff members, Sri. P. Sanjeevan and Sri. Hareesh Ramakrishnan, who are celebrating their career milestones of 25th and 10th work anniversaries respectively, were honored in a grand function held in the campus. The Dean of the institution, Prof. Dr. Rajagopala Nair offered the felicitation and gave away the gift of love on behalf of the management.

