

A brief Description

A holder in Post Graduate Diploma in Management has to his credit 6 years of experience in industry & 9 years in academics. He has attained proficiency certificate in People Manager Programme from ICICI Prudential, Selling Skills for Bankers from ICICI Bank, Customer First Programme, & Retail Branch Operations from ICICI Bank. He has presented papers in national & international conferences. Recently one of his paper has been published in Applied Economics (ABDC-A category Journal). Currently his research focus is on analyzing the impact of financial sector reforms in banking & is interested in topics related to micro finance, environmental management & ethics.

Educational Qualification

B.Com, PGDM (Financial Management), ADM, PhD (Thesis submitted) Aligarh Muslim University.

Work Experience (Industry/Teaching)

Customer Relationship Officer- ICICI Bank- (3 Years)

Customer Service Manager – ICICI Prudential (3 Years)

Assistant Professor-Rajagiri College of Social Sciences-School of Management (6 years)

Assistant Professor- Bhavan's Royal Institute of Management (Since April 2015)

Publications & Paper Presentations

1. Abhilash S. Nair & R Vinod (2018) Determinants of the allocative, cost & scope efficiencies of Indian banks, *Applied Economics*, DOI: 10.1080/00036846.2018.1494815 (ABDC- A category)
2. Vinod R R & Azam (2018). Impact of Competition on the Operational Efficiency of Indian Banks, *International Journal of Banking, Risk & Insurance*, Vol.6, pp 29-37.
3. Vinod R R & Azam (2017). *Determinants of bank profitability: Evidence from scheduled commercial banks in India*, Conference Proceedings from the International Conference on Financial Markets & Corporate Finance, IIT Madras.
4. Nair & Vinod R R (2015). *Determinants of allocative, scale & scope efficiencies of Indian banks*. Working Paper no 177. Indian Institute of Management Kozhikode
5. Vinod R R (2013) Efficiency of Old Private Sector Banks in India: A DEA Approach, *International Journal of Management & Social Sciences Research*, Vol 2, pp78-82.
6. Sanjay & Vinod R R (2014). Examining Technical Efficiency of NBFIs-MFIs in India : A non-parametric Approach, *Rajagiri Management Journal*, Vol.8, pp17-28
7. Vinod R R (2013) Analyzing the efficiency of Old Private Sector Banks in Kerala. *Indian Journal of Research in Management, Business & Social Sciences*. Vol. 1, pp-56-62

8. Vinod R R (2013). Efficiency of Indian NGO's using Data Envelopment Analysis, *Rajagiri Management Journal*, Vol 7, pp 121-127
9. Vinod R R & Azam (2015). *Impact of competition on efficiency of banking industry: Cross Country Evidence*, Compendium of Papers, 4th International Conference on Emerging Trends in Finance & Accounting, SDMIMD, Mysore, India.
10. Vinod R R & Azam (2015). *A study on factors influencing the consumer acceptance towards mobile banking*. Proceedings from the UGC sponsored National Seminar on Modern Trends in Banking, BCM College, Kottayam.
11. Vinod R R & Azam (2016). Examining the causality between FDI & economic growth in BRICS nations. Paper presented in an International Conference sponsored by Indian Council of Social Science Research (ICSSR), Make in India' Campaign for inclusive growth: Initiatives & Challenges, Aligarh Muslim University, Aligarh.
12. Mohan & Vinod R R (2016). Testing the causality between Gold price, Exchange rate & Stock market performance, Paper presented in a National Seminar on Innovations & Practices in Financial Sector, Marian International Institute of Management, Kuttikanam, Kerala.
13. Mathew & Vinod R R (2012). A study on Eco-friendly Purchase Behavior with special reference to Fab India. Paper presented in the International Conference on Inclusive & Sustainable Growth jointly conducted by Institute of Management Technology & BAIF Development Research Foundation, Pune.

List of MDPs conducted

1. Resource Person for a two day programme titled "Salesmanship-Beyond Customer Delight" for "Providence Exim (India) Pvt Ltd at Rajagiri Centre for Business Studies during 5th & 6th May 2011
2. Resource Person for a two day programme titled "Salesmanship-Beyond Customer Delight" for "Coir Board "at Rajagiri Centre for Business Studies during 14th & 15th June 2011.
3. Resource Person for a two day programme titled "Challenges of Managing a Business to Success "for the executives of "Amcon pavers & projects Private Limited "at Rajagiri Centre for Business Studies during 29th & 30th November 2011.
4. Resource Person for a one day programme titled "Train the Trainer" for teachers of Bhavan's Munshi Vidhya Ashram, Bharatiya Vidya Bhavan, Kochi Kendra.
5. Team member of a consultancy team for SVD titled "Feasibility of starting up a new Management Institute with special reference to Cochin."
6. Resource Person in Rajagiri College for NSE certified Capital Market Professional.

List of Certifications

1. Course on *Cost Accounting: Analyzing Product Profitability* from LinkedIn Learning
2. Course on *Finance Essentials for Small Business* from LinkedIn Learning
3. Course on *Writing a Research Paper* from LinkedIn Learning

4. Course on *Leading Yourself* from LinkedIn Learning
5. Course on *Leading with Vision* from LinkedIn Learning
6. Course on *Managing High Potentials* from LinkedIn Learning
7. Course on *Managing Up* from LinkedIn Learning
8. Course on *Negotiating Your Job Offer* from LinkedIn Learning
9. Course on *Negotiating Your Salary (2012)* from LinkedIn Learning
10. Course on *Overcoming Procrastination* from LinkedIn Learning
11. Course on *Thought Leadership (2012)* from LinkedIn Learning
12. Course on *Transitioning from Manager to Leader* from LinkedIn Learning
13. Course on *Learning Personal Branding* from LinkedIn Learning
14. Course on *Balancing Multiple Roles as a Leader* from LinkedIn Learning
15. Course on *Leading and Working in Teams* from LinkedIn Learning