

Preeja R
Assistant Professor

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A brief Description

She holds Post Graduate degree in Management from CUSAT. She is in the second year of her teaching career. Her areas of interest are Human resource Management and Quantitative techniques. She has presented and published papers in national and international seminars and journals. She has been with BRIM from 2012.

Educational Qualification

- A **Research Scholar**, registered for Ph.D. at Bharatiyar University
- **MBA (HR and Finance)**, ToCH Institute of Science & Technology, Cochin University of Science and Technology, India – First Class with distinction (May 2012).
- **BCA**, MG University, India – First Class with 79% of marks (June 2010).
- **UGC-NET** qualified in management in NET examination conducted on June 2012

Work Experience

Working as Asst. Professor from July, 2012 in BRIM

Area of Interest (Teaching)

- Human Resources
- Information System
- Quantitative Subjects

Research Area

- HR Skills of Elected women representatives of Local Self governing bodies

Papers Presented and Published

- Presented a paper at an International Conference 2012 organized at Annamali University on “ Employee Care enhances Employee Engagement “
- Published an article on “A Study on Reasons behind Organizational Silence”
ZENITH International Journal of Multidisciplinary Research ISSN 2231-5780 Vol.4 (7),
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- Presented a paper at an Three Day National Conference on Delving into ‘Missing Women’: A Multidisciplinary Discourse on Emerging Gender Issues on “Comparative Study Based on Devolution Index With Special Reference to Kerala” at PANAMBILLY MEMORIAL GOVT.COLLEGE

Training Attended

- Two days workshop on Case Teaching and case writing Conducted by Prof.Anandakuttan B. Unnithan, on n 29th & 30th November 2013
- Faculty Development Programme on Application of Regression in Business Analytics using IBM SPSS.
- National Conference on Banking & Finance held at Bharata Mata Institute of Management.
- National Seminar on Corporate Sustainability : A Panacea for growth – Values, Convictions and Actions at BRIM
- National Seminar on “Moulding Managers for Mankind” conducted by CUSAT.