

Smitha Rajappan
Assistant Professor
Email id : smithabrim@yahoo.com

A brief Description

Mrs. Smitha Rajappan, MBA, MPhil, is a faculty member, brings with her three years of Industrial experience as Programme Officer in Jan Shikshman Sansthan , Ministry of HRD, a Government of India Project. She has joined team BRIM in 2006.

Educational Qualification

Pursuing Ph.D at Bharatiar University

MPhil in Management (Emotional Intelligence)

MBA (HR & Marketing)

BBA

Work Experience (Teaching / Industry / Research)

Teaching Experience: (Eight years)

- Assistant professor at BRIM since 2006
- Resource person at AICTE sponsored FDP on Advanced level Intensive Training Programme in IT and Management

Industry Experience: (Three years)

- District Programme Officer (Jan shikshman Sansthan ,Ministry of HRD ,Government of India.)

Area of Interest (Teaching / Research)

- Organizational Behaviour
- Human Resource Management
- Organization Analysis & Process
- Training & Development
- Organizational development & Change Management

Research Area

Organizational Silence & Voice

Papers published in International Journals

- Published an article on “A Study on Reasons behind Organizational Silence”
ZENITH International Journal of Multidisciplinary Research ISSN 2231-5780 Vol.4 (7),
JULY (2014) , pp.243-252

Training Attended / Seminar / Workshop / Refresher

- Faculty Development Programme on Application of Regression in Business Analytics using IBM SPSS.
- 15 Days AICTE sponsored FDP on Advanced level Intensive Training Programme in IT and Management
- One week Induction Training Programme for Faculty Development organized by Prof. Poduval,(Management Expert,CUSAT)
- 3 days Work shop on Total Quality Leadership at Breakthrough, Bangalore
- National Conference on Banking & Finance held at Bharata Mata Institute of Management.
- National Seminar on Corporate Sustainability : A Panacea for growth – Values, Convictions and Actions at BRIM