

Vinod R. R
Assistant Professor

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A brief Description

A holder in Post Graduate Diploma in Management has to his credit 6 years of Industry experience and 6 years in teaching. He has attained proficiency certificate in People Manager Programme from ICICI Prudential, Selling Skills for Bankers from ICICI Bank, Customer First Programme, and Retail Branch Operations from ICICI Bank. He has presented papers in national and international conferences and has four articles published in national and international journals. Currently his research focus is on analyzing the impact of financial sector reforms in banking and is interested in topics related to microfinance, environmental management and ethics.

Educational Qualification

B.Com, PGDM (Financial Management), ADM, PhD (Pursuing) Aligarh Muslim University.

Work Experience (Industry/Teaching)

ICICI Bank- 3 Years- Customer Relationship Officer, Kottayam, Calicut ICICI Prudential- 3 years – Customer Service Manager, Calicut.

Teaching – 6 Years- Assistant Professor in Rajagiri College of Social Sciences School of Management.

Area of Interest (Teaching / Research) Financial Management, Banking Reforms

Training and Consultancy

2009. Consultant for SVD group- **Feasibility study for starting up of a new a management institute in Cochin.**

2011. Trainer for two day programme titled “**Salesmanship-Beyond Customer Delight**” for Providence Exim (India) Pvt Ltd

2011. Trainer for two day programme titled “**Salesmanship-Beyond Customer Delight**” for Coir Board

2011. Trainer for two day programme titled “**Challenges of Managing a Business to Success**” for the executives of Amcon pavers and projects Private Limited.

Publication (Book / Article / Case) / Paper Presentations

2013.” Efficiency of Old Private Sector Banks in India: A DEA Approach”, *International Journal of Management and Social Sciences Research*, vol 2, 78-82.

2013. “Assessing the efficiency of Old Private Sector Banks in Kerala, *Indian Journal of Research in Management, Business and Social Sciences*, vol 1, 58-62.

2013. "Efficacy of Indian NGO's using Data Envelopment Analysis", *Rajagiri Management Journal*, vol 7, 121-127.

2014. "Examining Technical Efficiency of NBFMI-MFI in India: A non-parametric Approach", *Rajagiri Management Journal*, vol 8, 17-28.

2015. "Impact of competition on efficiency of banking industry: Cross Country Evidence" Compendium of Papers, 4th International Conference on Emerging Trends in Finance & Accounting, SDMIMD, Mysore, India, ISBN :978-93-83302-09-3.

2015: "A study on factors influencing the consumer acceptance towards mobile banking", Proceedings of the National Seminar in Modern Trends in Banking, ISBN: 978-93-5235-999-8.

Paper Presentations

2010. "Economic Growth without Environmental Destruction- Translating Myth into Mechanism", National Conference on Environment, DC School of Management and Technology, Vagamon.

2011. "An Overview of Operational Risk Management (Insight to Insurance Industry)", International Conference, Rajagiri Centre for Business Studies, Cochin.

2012. "A Study on Eco-friendly Purchase Behaviour with special reference to Fab India", International Conference on Inclusive and Sustainable Growth, Institute of management Technology and BAIF Development Research Foundation, Pune.

2013. "Efficacy of Indian NGO's using Data Envelopment Analysis", National Conference on Inclusive Innovation & Sustainable Growth: The Millennium Challenges (UGC Sponsored), Rajagiri College of Social Sciences, Kochi.

2014. "A study on eco-friendly purchase behavior", National conference on Traditional Concepts of Marketing in Today's context (UGC Sponsored), Rajagiri College of Social Sciences, Kochi.

2015. "Key Enablers of Competition in Banking Sector: A panel analysis of developed and developing economies between 1999-2011", Paper presented in the 73rd Annual Mid-West Political Science Organization Conference, Chicago, USA

2015. "Determinants of allocative, operational and scope efficiency of Indian Banks", Paper presented at 7th International IFABS Conference, China

2015. "Determinants of allocative, operational and scope efficiency of Indian Banks", IFABS, China

2015. "Impact of competition on efficiency of banking industry: Cross Country Evidence", Paper presented in 4th International Conference on *Emerging Trends in Finance & Accounting*, SDMIMD, Mysore, India.

2015: “A study on factors influencing the consumer acceptance towards mobile banking”, Paper presented in a UGC sponsored national seminar on Modern Trends in Banking, Bishop Chulaparambil Memorial College, Kottayam, Kerala

2016: “Testing the causality between Gold price, Exchange rate and Stock market performance”, Paper presented in a National Seminar on *Innovations and Practices in Financial Sector*, Marian International Institute of Management, Kuttikanam, Kerala.

2016: “Examining the causality between FDI and economic growth in BRICS nations”, Paper presented in an International Conference sponsored by Indian Council of Social Science Research (ICSSR), *‘Make in India’ Campaign for inclusive growth: Initiatives and Challenges*, Aligarh Muslim University, Aligarh.

2016: Determinants of banks profitability: Evidence from scheduled commercial banks in India, *International Conference on Financial Markets and Corporate Finance*, IIT Madras.