

A brief Description

Vinod R R has been awarded the PhD degree in Business Administration from Aligarh Muslim University. He also holds a Post Graduate Diploma in Management has to his credit a total of 16 years' experience in industry and in academics. He has completed a course on *Portfolio and Risk Management* by Indian School of Business on Coursera. Presently he is pursuing an online course on *Management Accounting: Cost Behaviors, Systems and Analysis* by University of Illinois. He also has attained proficiency certificate in People Manager Programme from ICICI Prudential, Selling Skills for Bankers, Customer First Programme, and Retail Branch Operations from ICICI Bank. He is also a trainer and has offered training programmes to corporates. He has presented papers in national and international conferences and also has published in indexed journals. One of his paper has been published in *Applied Economics* (ABDC-A category journal). Currently his research focus is on analyzing the impact of financial sector reforms in banking industry. Moreover he is also interested in topics related to micro finance, environmental management and ethics.

Educational Qualification

B.Com, PGDM (Financial Management), ADM, PhD

Work Experience (Industry/Teaching)

Customer Relationship Officer- ICICI Bank- (3 Years)

Customer Service Manager – ICICI Prudential (3 Years)

Assistant Professor-Rajagiri College of Social Sciences-School of Management (6 years)

Assistant Professor- Bhavan's Royal Institute of Management (Since April 2015)

Publications & Paper Presentations

1. Abhilash S. Nair & R Vinod (2018) Determinants of the allocative, cost & scope efficiencies of Indian banks, *Applied Economics*, DOI: 10.1080/00036846.2018.1494815 (ABDC- A category)
2. Vinod R R & Azam (2018). Impact of Competition on the Operational Efficiency of Indian Banks, *International Journal of Banking, Risk & Insurance*, Vol.6, pp 29-37.
3. Vinod R R & Azam (2017). *Determinants of bank profitability: Evidence from scheduled commercial banks in India*, Conference Proceedings from the International Conference on Financial Markets & Corporate Finance, IIT Madras.
4. Nair & Vinod R R (2015). *Determinants of allocative, scale & scope efficiencies of Indian banks*. Working Paper no 177. Indian Institute of Management Kozhikode
5. Vinod R R (2013) Efficiency of Old Private Sector Banks in India: A DEA Approach, *International Journal of Management & Social Sciences Research*, Vol 2, pp78-82.
6. Sanjay & Vinod R R (2014). Examining Technical Efficiency of NBFIs-MFIs in India : A non-parametric Approach, *Rajagiri Management Journal*, Vol.8, pp17-28

7. Vinod R R (2013) Analyzing the efficiency of Old Private Sector Banks in Kerala. *Indian Journal of Research in Management, Business & Social Sciences*. Vol. 1, pp-56-62
8. Vinod R R (2013). Efficiency of Indian NGO's using Data Envelopment Analysis, *Rajagiri Management Journal*, Vol 7, pp 121-127
9. Vinod R R & Azam (2015). *Impact of competition on efficiency of banking industry: Cross Country Evidence*, Compendium of Papers, 4th International Conference on Emerging Trends in Finance & Accounting, SDMIMD, Mysore, India.
10. Vinod R R & Azam (2015). *A study on factors influencing the consumer acceptance towards mobile banking*. Proceedings from the UGC sponsored National Seminar on Modern Trends in Banking, BCM College, Kottayam.
11. Vinod R R & Azam (2016). Examining the causality between FDI & economic growth in BRICS nations. Paper presented in an International Conference sponsored by Indian Council of Social Science Research (ICSSR), Make in India' Campaign for inclusive growth: Initiatives & Challenges, Aligarh Muslim University, Aligarh.
12. Mohan & Vinod R R (2016). Testing the causality between Gold price, Exchange rate & Stock market performance, Paper presented in a National Seminar on Innovations & Practices in Financial Sector, Marian International Institute of Management, Kuttikanam, Kerala.
13. Mathew & Vinod R R (2012). A study on Eco-friendly Purchase Behavior with special reference to Fab India. Paper presented in the International Conference on Inclusive & Sustainable Growth jointly conducted by Institute of Management Technology & BAIF Development Research Foundation, Pune.

List of MDPs conducted

1. Resource Person for a two day programme titled "Salesmanship-Beyond Customer Delight" for "Providence Exim (India) Pvt Ltd at Rajagiri Centre for Business Studies during 5th & 6th May 2011
2. Resource Person for a two day programme titled "Salesmanship-Beyond Customer Delight" for "Coir Board "at Rajagiri Centre for Business Studies during 14th & 15th June 2011.
3. Resource Person for a two day programme titled "Challenges of Managing a Business to Success "for the executives of "Amcon pavers & projects Private Limited "at Rajagiri Centre for Business Studies during 29th & 30th November 2011.
4. Resource Person for a one day programme titled "Train the Trainer" for teachers of Bhavan's Munshi Vidhya Ashram, Bharatiya Vidya Bhavan, Kochi Kendra.
5. Team member of a consultancy team for SVD titled "Feasibility of starting up a new Management Institute with special reference to Cochin."
6. Resource Person in Rajagiri College for NSE certified Capital Market Professional.

List of Certifications

1. Course on *Cost Accounting: Analyzing Product Profitability* from LinkedIn Learning
2. Course on *Finance Essentials for Small Business* from LinkedIn Learning
3. Course on *Writing a Research Paper* from LinkedIn Learning
4. Course on *Leading Yourself* from LinkedIn Learning
5. Course on *Leading with Vision* from LinkedIn Learning
6. Course on *Managing High Potentials* from LinkedIn Learning
7. Course on *Managing Up* from LinkedIn Learning
8. Course on *Negotiating Your Job Offer* from LinkedIn Learning
9. Course on *Negotiating Your Salary (2012)* from LinkedIn Learning
10. Course on *Overcoming Procrastination* from LinkedIn Learning
11. Course on *Thought Leadership (2012)* from LinkedIn Learning
12. Course on *Transitioning from Manager to Leader* from LinkedIn Learning
13. Course on *Learning Personal Branding* from LinkedIn Learning
14. Course on *Balancing Multiple Roles as a Leader* from LinkedIn Learning
15. Course on *Leading and Working in Teams* from LinkedIn Learning