

A brief Description

A holder in Post Graduate Diploma in Management has to his credit 6 years of experience in industry and 9 years in academics. He has attained proficiency certificate in People Manager Programme from ICICI Prudential, Selling Skills for Bankers from ICICI Bank, Customer First Programme, and Retail Branch Operations from ICICI Bank. He has presented papers in national and international conferences and has published articles in national and international journals. Currently his research focus is on analyzing the impact of financial sector reforms in banking and is interested in topics related to microfinance, environmental management and ethics.

Educational Qualification

B.Com, PGDM (Financial Management), ADM, PhD (Thesis submitted) Aligarh Muslim University.

Work Experience (Industry/Teaching)

Customer Relationship Officer- ICICI Bank- (3 Years)

Customer Service Manager – ICICI Prudential (3 Years)

Assistant Professor-Rajagiri College of Social Sciences-School of Management (6 years)

Assistant Professor- Bhavan's Royal Institute of Management (Since April 2015)

Publications and Paper Presentations

1. Vinod R R and Azam (2018). Impact of Competition on the Operational Efficiency of Indian Banks, *International Journal of Banking, Risk and Insurance*, Vol.6, pp 29-37.
2. Vinod R R and Azam (2017). *Determinants of bank profitability: Evidence from scheduled commercial banks in India*, Conference Proceedings from the International Conference on Financial Markets and Corporate Finance, IIT Madras.
3. Nair and Vinod R R (2015). *Determinants of allocative, scale and scope efficiencies of Indian banks*. Working Paper no 177. Indian Institute of Management Kozhikode
4. Vinod R R (2013) Efficiency of Old Private Sector Banks in India: A DEA Approach, *International Journal of Management and Social Sciences Research*, Vol 2, pp78-82.
5. Sanjay and Vinod R R (2014). Examining Technical Efficiency of NBFMI-MFI in India : A non-parametric Approach, *Rajagiri Management Journal*, Vol.8, pp17-28
6. Vinod R R (2013) Analyzing the efficiency of Old Private Sector Banks in Kerala. *Indian Journal of Research in Management, Business and Social Sciences*. Vol. 1, pp-56-62
7. Vinod R R (2013). Efficiency of Indian NGO's using Data Envelopment Analysis, *Rajagiri Management Journal*, Vol 7, pp 121-127

8. Vinod R R and Azam (2015). *Impact of competition on efficiency of banking industry: Cross Country Evidence*, Compendium of Papers, 4th International Conference on Emerging Trends in Finance & Accounting, SDMIMD, Mysore, India.
9. Vinod R R and Azam (2015). *A study on factors influencing the consumer acceptance towards mobile banking*. Proceedings from the UGC sponsored National Seminar on Modern Trends in Banking, BCM College, Kottayam.
10. Vinod R R and Azam (2016). Examining the causality between FDI and economic growth in BRICS nations. Paper presented in an International Conference sponsored by Indian Council of Social Science Research (ICSSR), Make in India' Campaign for inclusive growth: Initiatives and Challenges, Aligarh Muslim University, Aligarh.
11. Mohan and Vinod R R (2016). Testing the causality between Gold price, Exchange rate and Stock market performance, Paper presented in a National Seminar on Innovations and Practices in Financial Sector, Marian International Institute of Management, Kuttikanam, Kerala.
12. Mathew and Vinod R R (2012). A study on Eco-friendly Purchase Behavior with special reference to Fab India. Paper presented in the International Conference on Inclusive and Sustainable Growth jointly conducted by Institute of Management Technology and BAIF Development Research Foundation, Pune.

List of MDPs conducted

1. Resource Person for a two day programme titled "Salesmanship-Beyond Customer Delight" for "Providence Exim (India) Pvt Ltd at Rajagiri Centre for Business Studies during 5th & 6th May 2011
2. Resource Person for a two day programme titled "Salesmanship-Beyond Customer Delight" for "Coir Board "at Rajagiri Centre for Business Studies during 14th & 15th June 2011.
3. Resource Person for a two day programme titled "Challenges of Managing a Business to Success "for the executives of "Amcon pavers and projects Private Limited "at Rajagiri Centre for Business Studies during 29th & 30th November 2011.
4. Resource Person for a one day programme titled "Train the Trainer" for teachers of Bhavan's Munshi Vidhya Ashram, Bharatiya Vidya Bhavan, Kochi Kendra.
5. Team member of a consultancy team for SVD titled "Feasibility of starting up a new Management Institute with special reference to Cochin."
6. Resource Person in Rajagiri College for NSE certified Capital Market Professional.