



Bharatiya Vidya
Bhavan

Bhavan's Royal Institute of Management
(Affiliated to CUSAT)

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Vijnan

NEWS LETTER

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BHAVAN'S MBA 2024-26 BATCH INAUGURATION



We proudly welcomed the MBA 2024-26 batch into our academic community. **Sri. Rajesh Nair, Partner, EY LLP**, inaugurated the batch with an inspiring address on the importance of embracing change in today's dynamic world. Sharing insights from his personal and professional journey, he illustrated how adaptability and continuous learning paved the way to his success in the corporate sphere. **CA Venugopal C. Govind, Chairman- BVB, Kochi** presided over the event, encouraging the newcomers to seize the vast opportunities ahead and evolve as future leaders.

Sri E. Ramankutty, Director-BVB, Kochi extended his warm felicitations, while our **Dean Dr. Deepa Unnithan** welcomed the new members, setting a strong foundation for the new academic year.

PRATIPAD 2024

"Pratipad" - the first step towards management education, sets the tone for a transformative journey at Bhavan's. This induction programme is meticulously designed with a diverse range of in-house sessions and outbound activities, including interactive sessions with corporate leaders, workshops led by trainers and consultants, engaging business games, and industrial visits. Pratipad proves highly effective in establishing goals, nurturing expectations, and motivating students to actively and enthusiastically engage in their academic pursuits.



The Pratipad 2024 was launched with an inspiring session by our **Director, Sri E. Ramankutty**, who shared Bhavan's rich legacy, highlighting its growth from humble beginnings to becoming a beacon of education and culture.



Dr. Hareesh N Ramanathan, Director of International Relations at CUSAT, delivered an insightful session on transitioning from academic life to the corporate world, offering guidance on mastering business culture and professional skills.



The first-year MBA students visited the **Hindustan Organic Chemicals Limited (HOCL)** plant at Ambalamugal, where the staff provided valuable insights into chemical manufacturing, bridging the gap between theoretical knowledge and real-world application.



Ms. Aiswarya S, Deputy Manager at Jio Infocomm Ltd, shared her inspiring story at Bhavans MBA, highlighting how her time at our institution helped her achieve her goals and motivating the new batch with the possibilities ahead.



Sri. Manoj T Neelakantan, Managing Partner & Lead Trainer at Apex Academy, led a session on *“Mastering the Management Mindset,”* exploring key traits that define a successful manager in today’s fast-paced business world.



Ms. Kshama Sandeep, Director of Glowmind Training Consultancy, delivered an engaging session on *“Being Relevant,”* emphasizing the importance of staying updated and adaptable to meet future challenges.



Mr. Anandhu Shaji, Manager at the National Stock Exchange of India Ltd and alumnus, shared valuable perspectives on wise investing, encouraging students to consider their financial future and the importance of smart investments.

Innovative Fashion Challenge for 1st year students



Mr. Anoop Surendranath, Assistant Director of Tax Technology at EY and esteemed alumnus, offered a hand-holding session for the new joinees, highlighting the importance of staying updated with technological advancements.



Mr. Praveen Saseedharan, Certified Business Coach at Action COACH Global and distinguished alumnus, energized the new batch by sharing his inspiring journey from our institution to his industry accomplishments.



Ms. Hamna Salam, Executive HR at Club Mahindra Holidays and our alumna, shared valuable guidance and practical advice with the new students of Pratipad 2024 on essential skills for a successful MBA journey.



Ms. Akhila Ashokan, a certified yoga trainer and founder of Prana Yoga Meditation Centre, emphasized the profound benefits of yoga and maintaining a healthy lifestyle for a balanced and successful life.

Mr. Aravind Warriar, our esteemed alumnus and Lead - People & Culture at VOLVO, led an inspiring session on *“In Pursuit of Excellence,”* sharing valuable approaches and practical strategies for achieving excellence in personal and professional endeavors.



In the session *“Beyond the Horizon: Paradigm Shift in Education,”* **Prof. Dr. Sam Thomas, Dean faculty of Social Sciences at CUSAT,** highlighted the changing education landscape and the need for MBA students to be engaged, professional, and flexible, emphasizing integrated learning and openness to knowledge.



Mr. Deepu Xavier, Cofounder and Head of Technology at Zappyhire, led an inspiring session titled *“The Entrepreneurial Mindset: A Key to Success in Management Studies”*, discussing how cultivating an entrepreneurial mindset can drive success and transformative change in management.

Mr. Shine AR, State Head-Kerala at TATA AMC, led an insightful session on **career opportunities in the BFSI sector,** covering job options, growth prospects, and strategies for navigating this dynamic industry.



As part of Bhavan’s **Outcome Oriented Outbound Skill Training (BOOOST),** a series of team-building and problem-solving games featured outstanding participation from new Bhavanites, supported by faculty and senior students from the MBA 2023-25 batch.

Dr. Rajagopala Nair, former Dean of our institution, back on campus to led a session on the “*Science of Accounting*” for our MBA Batch 2024-26.



Mr. Anil K V, Global Head - IT Internal Audit and Partner at KPMG, led an interactive session on “*Industry Outlook & Corporate Insights*”, discussing current trends and corporate strategies while offering perspectives on navigating the evolving business landscape.

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Ms. Anisha C Shaju was awarded the Top Performer in Academics MBA 2021-23 Batch.



Ms. Sahaja A R was recognized as the Exemplary Student of the MBA 2021-23 Batch.

DWIPAD’24 : CORPORATE TRAINING FOR SECOND YEAR MBA

“*Dwipad*” is a comprehensive Corporate Readiness Training Program designed for second-year MBA students, aimed at enhancing their skills and transforming them into more proficient professionals. This program focuses on equipping students with the essential tools and knowledge needed to navigate the corporate landscape effectively, fostering both personal and professional development to prepare them for future challenges in their careers.

Mr. Arun Narayan Thekkethil, Delivery Partner and Relationship Head at Tata Consultancy Services (TCS), conducted a session on “*Management - Theory and Practice*” sharing his extensive knowledge and practical insights for an enriching experience for students.



The first session of Dwipad began with an insightful workshop by Mr. Manoj T Neelakantan, Managing Partner & Lead Trainer, Apex Academy, providing valuable guidance

on creating a professional image and enhancing conduct in corporate settings.

MSME VISIT



The students visited various MSMEs to learn about MSME operations, challenges, and strategies. They toured production, interacted with department heads, and discussed market positioning, financial management, and HR practices. The visit highlighted how MSMEs optimize resources, adapt to market changes, and use digital tools, offering students valuable insights into managing a small business.

BHAVAN’S MBA ALUMNI SCHOLARSHIP PROGRAMME

Bhavan’s Alumni Scholarship, generously supported by our alumni, recognizes and rewards students who have demonstrated outstanding academic performance and excellence in co-curricular activities.



Mr. Rejoice Benny MBA 2nd year received Bhavan’s Alumni Scholarship for the academic year 2023-24.



Ms. Devamaya M S MBA 2nd year, received Bhavan’s Extracurricular Support Scholarship for the academic year 2023-24.

OFF CAMPUS IMMERSIVE LEARNING ACTIVITIES

Second-year MBA students visited Nitta Gelatin India Ltd, where they gained valuable insights into the company's high-standard manufacturing processes. The visit to this "factory in a garden" provided an enlightening experience, with the serene and well-maintained facility showcasing an environment that fosters productivity.



MBA students from the 2023-25 batch attended a lecture by Shri Jayaram Easwaran, IIM Bangalore alumnus and Director at Casa Blanka India Consulting, where he discussed how sports cultivate leadership qualities valuable in the corporate world, illustrated with real-life examples.



BHAVAN'S IEDC ACTIVITIES



Our Innovation and Entrepreneurship Development Centre (IEDC) recently had the incredible opportunity to engage with Mr. Deepu Xavier, Co-founder and Head of Technology at Zappyhire. He provided invaluable guidance on entrepreneurship including refining pitching techniques and identifying funding sources. His extraordinary encouragement and valuable insights have profoundly influenced our students' entrepreneurial journeys.

FOUNDATION DAY

On the 1st of Chingam, we celebrate the Foundation Day of Bharatiya Vidya Bhavan Kochi Kendra, honouring our commitment to a rich legacy of knowledge and tradition. The staff and students were enticed by Thematic Mohiniyattom Presentation 'Vande Vinayakam – Stories of Lord Ganesha' by Dr. Mini Pramod Menon & team on the foundation day.

NDLI ACTIVITIES

The NDLI Club for 2024-26 has been formed to promote digital learning and access to the National Digital Library of India's resources. For batch 1 Mr. Adarsh Wilson, Ms. Anulakshmi K and Ms. Athira Pradeep, and for batch 2 Mr. Navaneeth K P, Mr. Yohan P Sherji and Ms. Megha C R were appointed as the NDLI coordinators.



As part of National Library Week, a Book Review Competition was held for 2nd year MBA students to promote reading and critical thinking. Students presented thoughtful reviews on books from different genres. Ms. Aarathi Ashok Menon, Ms. Shirfana P R, Ms. Meenakshi K and Ms. Greeshma Shyju were the winners of the competition. For Batch 2, the winners included Ms. Induja M K, Ms. Vani Devi K, and Mr. Ahaynath N S.

EMPLOYEE ENGAGEMENT PROGRAMME



As part of our ongoing commitment to recognizing and rewarding our dedicated faculty and staff, the HR department distributed Onakkodi to everyone this year which symbolizes our appreciation for the hard work and dedication of our team.

BHAVAN'S ROYAL ALUMNI TUTOR RESOURCE (BHRATR) MEETINGS

Mr. Siju Vijay, Enterprise Client Executive at NetApp, UAE, came back to campus sharing his valuable insights with his mentees, Vinayaka Kammath and Sivani V P, drawing from his expertise in Data Center Solutions, Digital Transformation, and HPC/AI.



Mr. Aravind Warriar our esteemed alumnus and Lead - People & Culture at VOLVO had a meeting with his mentees, Induja M K and Kaithi Anitha on campus, sharing his experience and providing guidance for them.

OFF CAMPUS COLLABORATIONS

Dr. Rohini S Nair, Associate Professor was the resource person for the workshop on Power BI, organized for team members from the Statistics Department and the Local Self Government Department (LSGD) at the State Academy on Statistical Administration, Trivandrum.

BHAVAN'S WELLNESS CLUB ACTIVITIES

GlobalHunt Foundation, in partnership with Unicharm India (Sofy and Mamypoko Pants), proposed a Personal Hygiene session for the 1st year students as part of the "My Menstruation, My Pride" CSR initiative. The session was conducted by Ms. Chitra Jalal, a physiotherapist and legal advisor, and Ms. Nitya Chaudhary, CSR Executive at Unicharm India.

Bhavan's Wellness Club organized an exciting 3S Football event as part of our wellness program for the 1st year MBA students, fostering camaraderie and teamwork among our new Bhavanites.